

NCVO Publishers' Forum, March 2008
Make Web 2.0 Work for You



Finding the Time

Anne Welsh

<http://annewelsh.wordpress.com>



2.0 For All?

- DON'T do it because it's 2.0
- DON'T do it because everyone else is 2.0
- Do it because it meets your business needs
 - Meet customer expectations
 - Improve existing services
 - Get the job done quicker / more easily



Feed Me!



Save your customers
time *and* catch them
when they're in a good
mood / ready for you



Print Catalogues

I file hundreds, yearly – on receipt:



'Oscar the Grouch Cliche' by Ben Scicluna, <http://www.flickr.com/photos/ben-sci/707184267/>

Law Library Campaign November 2007

BINARY LAW

LEGAL INFORMATION IN THE DIGITAL AGE

HOME ABOUT ARTICLES INFOLAW NEWSLETTER

NOV
2

Dear Publisher - we want RSS now!

Filed Under [Law publishers](#), [Feeds](#)

Following is an open letter to all UK law publishers asking for RSS feeds to be provided for new title information. Publishers please respond! Librarians etc please give your support via comments and links to this post. Follow later developments via the [Feeds](#) category or on lo-fi librarian's [Facebook](#) group.

Dear Publisher

You may be aware that there is a gathering campaign amongst law librarians and other interested parties for the provision of RSS feeds for new title information from the UK law publishers. This is now increasingly common practice from our friends across the pond and elsewhere.

Law librarians and booksellers rely on your new book/release information for the efficient conduct of their business. Yet this information is currently provided by you most inefficiently and ineffectively - at best monthly, and usually via email

facebook

Profile edit Friends Networks Inbox

UK Law Librarians For Publishers' RSS Feeds

Information

Group Info

Name: UK Law Librarians For Publishers' RSS Feeds
Type: Common Interest - Beliefs & Causes
Description: In the UK there are currently no legal publishers (that I am aware of) providing RSS feeds for new title and new edition information. We are dependent upon fliers and email alerts, spreadsheets and PDFs. In Canada the situation is very different, all major English Canadian legal publishers now provide feed. Where's our RSS?

Share your experiences, have a good old moan and perhaps report sightings of that elusive little orange button.

Recent News

Wildys now have RSS feed! <http://www.wildy.com/browse-by-subject>

All the cool kids wear the badge:
http://www.flickr.com/photo_zoom.gne?id=1832679426&size=0
Link it to Binary Law's open letter and help spread the word.

LegalPub.ca - Steve Matthews remixes Canada's legal publishers' feed:
<http://vancouverlawlib.blogspot.com/2007/10/legalpubsca.html>

Our message is spreading, see this post on practicesource.com
<http://practicesource.com/house-of-butter/doing-the-publishers-work-for-them.html>

Nick Holmes of Binary Law proves a point.
<http://www.binarylaw.co.uk/index.php/2007/10/24/feeding-the-five->

Search

Applications

- Photos
- SuperPoke!
- Growing Gifts
- Say-it-with-Flowers
- Moods
- ScrapBox

more

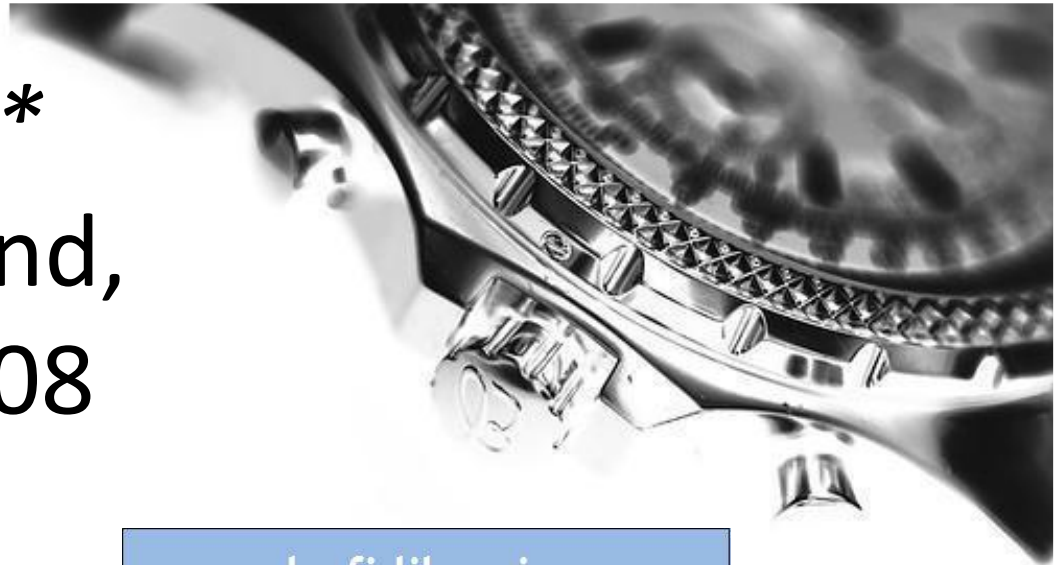
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These Are My Kids lets you create private and secure spaces to share stories and photos of your kids.

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Bookshop

Meets Demand, February 2008



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Browse

[Our Top Sellers in February](#)

[Our Top Sellers: Pre-Publication](#)

Browse by Subject / Forthcoming Titles

RSS	Subject
	Advocacy (34) 1 NEW
	Air & Space Law (24) 2 NEW
	Animal Law (8)
	Arbitration and Dispute Resolution (159) 14 NEW
	Art Law (53) 3 NEW
	Banking and Finance (342) 45 NEW
	Biographies and Legal Humour (79) 1 NEW
	Blackstone Legislation Guides (60) 1 NEW
	Butterworths Handbooks (38) 10 NEW
	Charities (33) 4 NEW
	Commercial Law (166) 19 NEW
	Commercial Property (44) 1 NEW
	Common Law Library (31) 4 NEW
	Company Law (316) 46 NEW
	Corporate Law (24) 2 NEW

lo-fi librarian

a legal librarian's musings

[« TwitPic](#)

[This Week's Useful Tools »](#)

Wildys Get RSS!

Wildys have introduced RSS feeds for new title and new editions. Get it [here!](#)

My life just got a whole lot easier.

Bookmark to:



This entry was posted on Wednesday, February 13th, 2008 at 4:18 pm and is filed under [books](#).

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Shopping Basket

Your shopping basket is empty!

Wildy's Book News



Vol 43 No 2 Feb/March 08

Customer Needs



What the Law Librarians wanted:

Below are the types of information we would find most valuable:

Forthcoming publications

Latest publications

Latest looseleaf releases

Latest journal issues

We urge you to take this on board, respond and implement RSS.

i.e. All the stuff you normally use to make a purchase decision – they just wanted it faster

You Make the Data



“Recycle” it for RSS!

The information required is held by you in your publications catalogue; all that is needed is for you to extract the appropriate selection by date, sort it in date order and format it according to one of the RSS standards. Designing this process is no more difficult than was designing the process used for displaying the titles by category lists which you provide on your website. Help is available!

Money for Old Rope?

Create a feed for your data:

- Website manager / publisher
(Most CMS have RSS)
- Buy software & create
e.g. Feed-for-all,
<http://www.feedforall.com/>
- Use free software
e.g. RSS-xpress,
<http://rssxpress.ukoln.ac.uk/>



Image: 'Ropes on the Beach' by extranoise,
<http://www.flickr.com/photos/extranoise/490460126/>

Too Technical? Too Political?

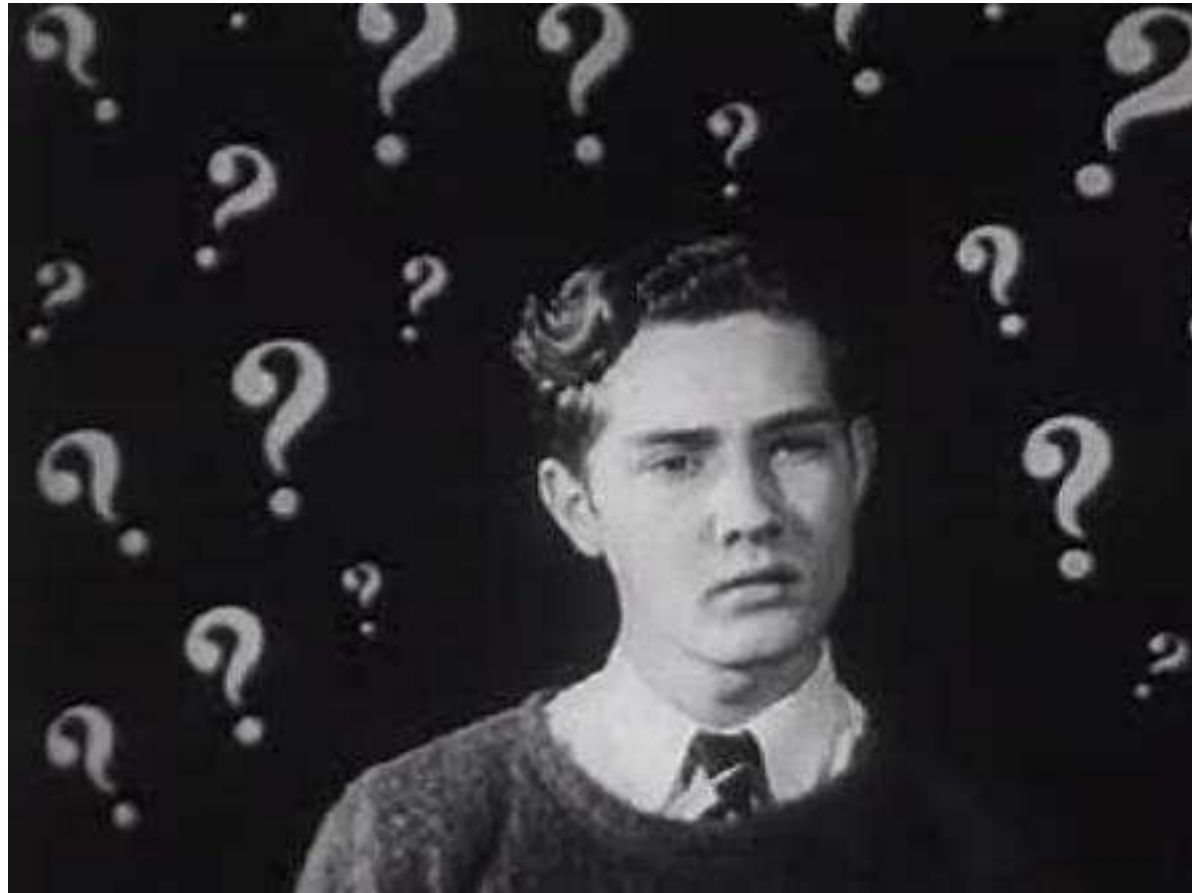


Image: *from* 'Finding Your Life Work' (1940), http://www.youtube.com/watch?v=jBANGqNZ8_g

Blog It!



DrugData Update
keep up-to-date with drugs information



DrugScope

Minimising drug related harms

[About](#)

■ **New from DrugScope** Posted by: [jill150](#) | January 16, 2008

Hot off the press is the latest title in our Essential series, *The Essential Student Reader on Drugs*.

The Essential Student Reader on Drugs is a fully updated edition on *Drugs: your questions answered* bringing together articles and extracts from books from the UK's leading drug experts to help answer some of the most popular questions sent into the DrugScope information service, including, 'How many drug users are there?', 'What are the costs associated with problem drug use?', 'What are the UK's anti-drug strategies?' and 'Where to get help?'

This book is aimed at all students doing projects or dissertations on drug and drug use from A-level upwards - including those at college, university or doing pre-vocational or in-service training.

The book is priced £9.50 (£8.55 for DrugScope members) and is available from Hit www.hit.org.uk

RECENT POSTS

- [New Readings Lists Available](#)
- [New this month](#)
- [Drugs: Protecting families and communities](#)
- [TOP service user's guide](#)
- [Cannabis reclassification](#)

BLOGROLL

- [Alcohol Information Update](#)
- [Alcohol Policy UK](#)
- [alcohol-drugs.co.uk blog](#)
- [Daily Dose](#)
- [Drug Education News](#)
- [DrugData Update \(pre-July 2007\)](#)

The feed is
generated
automatically
, for free





Dashboard **Write** Manage Comments Blogroll Presentation Users Options Upgrades

Write Post Write Page

Title

If you can type, you can blog

Post

Visual

Code



This Wordpress entry screen is pretty typical nowadays.

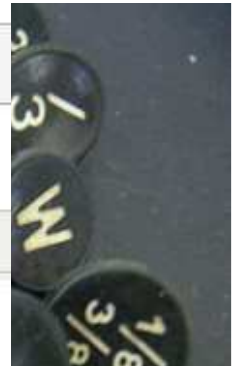


Image: 'Typewriter Letters' by Laineys Repertoire,
<http://www.flickr.com/photos/76283671@N00/184612848/>

Work as a Group



Current Blog: [Catalogue & Index Blog](#)

My Blog Dashboard

Blog Author(s) and General Statistics

Author(s): [Ms Anne Welsh](#) ; [gerrers](#) ; [Mr Andrew Alan Coburn](#) ; [pennymr](#) ; [raithrovers](#)

This blog was created on 11-04-2007

Always have clear guidelines on what to include

Image: 'More Muppets' by mj*laflaca, <http://www.flickr.com/photos/mjlaflaca/197703284/>

Original Content?

- Most time-consuming to produce
- In surveys, readers prefer it
- Be regular (once a month, once a week, etc.)

AND / OR

- Pad it out
(*cf.* Magazines)



10 March 2008

Red carpet or red herring?

Last week two United Nations drug agencies – the International Narcotics Control Board (INCB) in its annual report and the UN Office of Drugs and Crime (UNODC) through an article in the Observer (9th March) criticised celebrities for glamorising drug use. The Prime Minister added his weight to the proposition that our celebrities are role models for young people and that they have a duty to act responsibly.

The most vitriolic attack came in the Observer article by the UNODC chief Antonio da Costa. The main thrust of his argument was that young westerners



DrugScope is moving towards a much closer engagement with our membership and the wider drug sector. The Druglink blog is part of that process. We will use the blog to comment on developments in the world of drugs, to raise awareness and to challenge some of the myths that surround the subject. Most importantly, we now have the space for you to express your views.

Overall Strategy

- How does it fit with existing work?
- If it's not part of your main website, where are you going to make the links?
- Navigation – even if you're doing this yourself, draw on others' skills to help
 - Webmaster
 - Information staff



Email newsletters



Date:	Fri, 14 Mar 2008 17:42:22 -0000
From:	"Eleanor Crawforth" <Eleanor@carcanet.co.uk>
To:	"Eleanor Crawforth" <Eleanor@carcanet.co.uk>
Carcanet E-letter	
'Not for that City' by Charlotte Mew	
Not for that city of the level sun, Its golden streets and glittering gates ablaze — The shadeless, sleepless city of white days,	

- You *could* replace these with 2.0
BUT
- Users can be loyal, sticking with the mailshot as well as / instead of RSS
- How tech-savvy is your audience?



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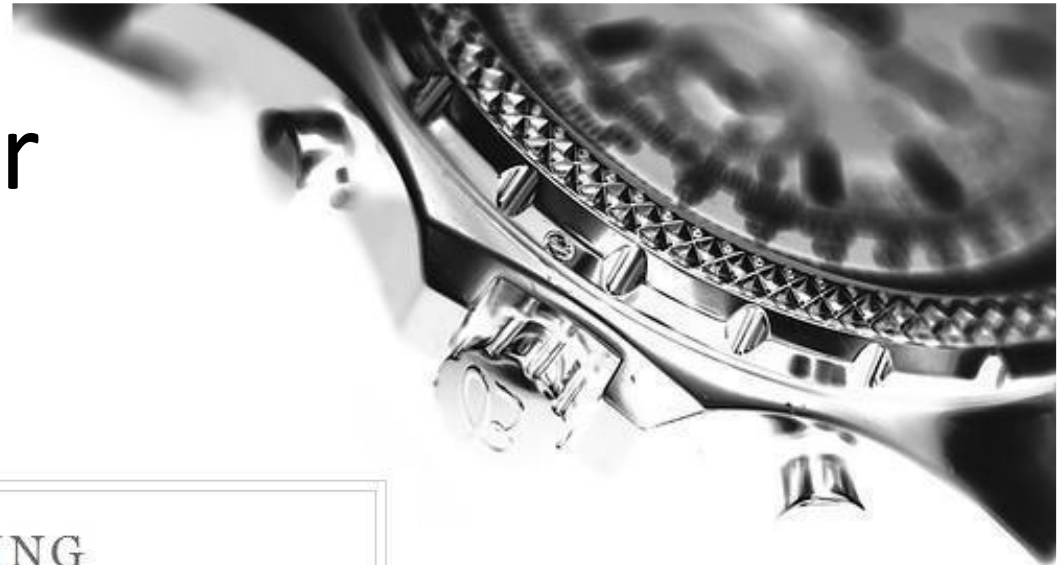


Join our eBulletin mailing list for your chance to win an Apple iPod Touch!



- Do you use your enewsletter to maintain a mailing list?
- Is it useful to have an accurate count of subscribers to an ebulletin when you apply for funding?
- Do you carry advertisements in your enews?

Just Another Channel?



FACET PUBLISHING

THE PUBLISHER OF CHOICE FOR LIBRARY AND INFORMATION PROFESSIONALS WORLDWIDE

THURSDAY, 28 FEBRUARY 2008

Facet Publishing News

For all the latest news and information about Facet Publishing, please visit our website www.facetpublishing.co.uk

Sign up to our monthly e-bulletin at www.facetpublishing.co.uk/ebulletin and get the latest information about Facet books delivered to your desktop each and every month.

POSTED BY FACET PUBLISHING AT 05:04 0 COMMENTS 

WEDNESDAY, 22 AUGUST 2007

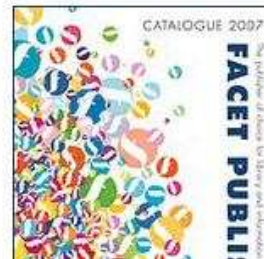
New for 2007 from Facet Publishing

A new full colour brochure is being mailed this week to our worldwide contacts. It features all new titles published this year.

BLOGS

[Paul Pedley](#)
[Moirra Bent](#)
[Martin White](#)
[Lorcan Dempsey](#)
[Karen Blakeman](#)
[Phil Bradley](#)

2007 CATALOGUE OUT NOW!



This blog links to authors' blogs, the catalogue & relevant news on the main website





Competition?

Planet Cataloging is an automatically-generated aggregation of blogs related to cataloging and metadata designed and maintained by [Jennifer Lang](#) and [Kevin S. Clarke](#).

Please feel free to [email](#) us if you think a blog should be added to or removed from this list.

Authors: If you would prefer your blog NOT be included here, we will be glad to remove it. Please send an [email](#) to let us know.



Catalogue & Index Blog

The online presence of *Catalogue & Index*, with news, events and links to other sites of interest. [More here.](#)

This blog is aggregated by [Planet Cataloging](#), where you can find news from cataloguers all round the world.

Monday, January 01, 2007

Welcome

The *Catalogue & Index* blog is the new online presence of the Cataloguing and Indexing Group's journal, *Catalogue & Index*. It will enable us to keep our members and the wider community up-to-date with news about cataloguing, indexing, metadata and taxonomy design and CIG events and activities.

Time-Saving 2.0

1. Developers always have a wishlist



When submitting a feature request, please include your name and company name. If you'd prefer to keep this information private, you can email wishlist@inmagic.com instead of posting here.

www.inmagic.com [Inmagic Forums](#) [Inmagic Forums](#) [Wishlist](#)

Go [New](#) [Find](#) [Notify](#) [Tools](#)

	Topic	Topic Starter
	some forum improvements	Peter Tyrrell
	Zotero : free citation manager	chandima
	Longer field names	IDS
	Send Report as Email with RTF or HTML format in the body of the message	JennM
	Accessing digital camera image	HMoses

Page 1 2 3



INFORMING POLICY, REDUCING RISK

Wish-list 2005

Anne Welsh, Info. Officer – Bib. Services

Current Top 5

1. CMS for website
2. Replacement for CurrentContents
3. RSS feed for catalogue
4. RSS feed for library news
5. Tool for para, volunteers & interns to create bib. lists

Time-Saving 2.0

2. Think BIG ...

Daniel Clay in the Filing Cupboard

Mark Johnson

Daniel's debut novel, *Broken*, chronicles the havoc wrought on one British housing estate by a single uncontrollable family. Narrated by eleven year old Skunk Cunningham - trapped deep inside a coma - Daniel's tragic comedy follows one community's reaction to the neighbours from hell...

But how exactly can you pull off a novel that dares to cross the humour of *Shameless* with the emotion of *To Kill a Mockingbird*? Daniel's been [posting regularly](#) on Fifth Estate in the run up to *Broken*'s release this month - last week I dragged him into the Filing Cupboard for a rather cramped discussion about the book, and about his own decade-long path to publication...



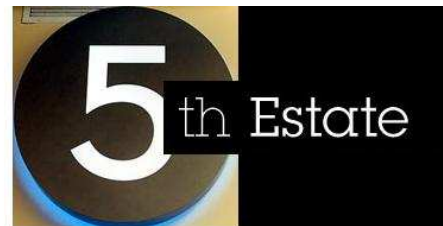
[DOWNLOAD THE INTERVIEW HERE](#)



Mon, 17 Mar 2008, 6:38 PM No comments Trackback

Action, ACME-style...

Ben Hurd



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Authors

[Anonymous](#)
[Innocent Newman](#)
[Marguerite Alexander](#)
[Karin Anderson](#)

Recent entries

[Daniel Clay in the Filing Cupboard](#)
[Action, ACME-style...](#)
[Biff, Bang, Pow Surprises! What Was He Thinking??](#)
[Is free advice for all the best solutions to our financial problems?](#)
[Blogging like it's 1666](#)

Recent comments

[Classics Paired: The Artist and the Clique](#) 1 paula schuster
[Coping With Rejection](#) 7 sophie, Paul W, Clare Hey [...]
[Judging a Cover by its Book](#) 2 Liz, Dominic Took
[Meet fellow peace-makers in their homes](#) 1 celine lavelle offerkey
[E-Reader? I'm an E-smoker...](#) 1 RuToo
[Make your computer talk](#) 1 bradley stevenson
[A Long Way Gone](#) 4 emile modisafife, Nigel, Richard [...]

Recommended books



Nigel Slater

... then scale to your needs & budget

hagsharlotsheroines

Explore and develop your creative writing skills, share your work-in-progress, get feedback and tips, meet fellow writers, share news about reviews, features, workshops and anything else that grabs your fancy about the business of being a hag, harlot or heroine and writing and creativity!

Wednesday, January 09, 2008

Book review: The Sweet Far Thing

Faye L. Booth reviews *The Sweet Far Thing* by Libba Bray, published in hardback by Delacorte Press

Everyone has at



Blog Archive

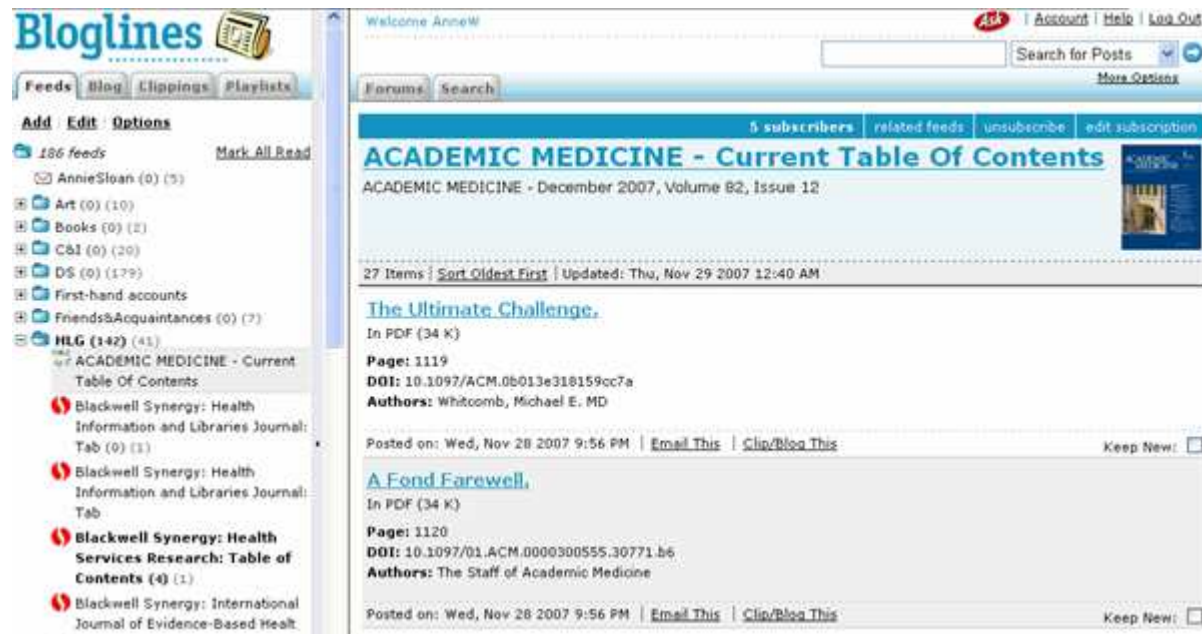
- ▶ 2008 (5)
- ▶ 2007 (27)
- ▶ 2006 (2)

Links

[Cover the Mirrors](#)

Time-Saving 2.0

3. Watch your wealthy competitors



The screenshot shows a Bloglines interface. On the left is a sidebar with a 'Feeds' section containing a list of feeds, including 'ACADEMIC MEDICINE - Current Table Of Contents'. The main content area displays the selected feed, which is a table of contents for 'ACADEMIC MEDICINE - December 2007, Volume 82, Issue 12'. It lists two items: 'The Ultimate Challenge' and 'A Fond Farewell', each with its page number, DOI, and authors. The interface includes navigation links like 'Add', 'Edit', 'Options', and 'Mark All Read' in the sidebar, and 'Search for Posts' and 'More Options' in the top right.

... feeds work for competitive intelligence, too

Time-Saving 2.0

4. Keep up with new technology

- New, difficult things get easier over time
- People write help notes & programmes



Publish Your Podcast With FeedBurner

FeedBurner is the missing link between creating an audio program and creating a true podcast that your listeners can subscribe to. We'll guide you through the process of **recording**, **hosting**, and **publishing** an audio program, then show you how to **convert this into a podcast** with FeedBurner.

Recording Your Content

You'll need a microphone and audio recording software to make your podcast a reality. Microphones run the gamut from \$5 to \$500, so choose one that fits your needs. [Audacity](#) is free audio-editing software that runs on Windows and Mac. Another option for Mac is Apple's GarageBand (as explained by [a tutorial at Apple.com](#)).

Hosting Your Audio Files

After production is complete, export your podcast as an MP3. Now you need to make it available for download on the web. There are a number of services that will host your podcasts (which may occupy a lot of server space) for free or cheap:

[OurMedia](#) provides "free storage and free bandwidth for your videos, audio files, photos, text or software. Forever. No catches."

[Podlot](#) is a "cheap place to park your podcast." Accounts cost only \$5.

[Podbus](#) offers more space than Podlot for \$5 per month.

[Audioblog](#) offers podcast hosting and recording tools for \$50 per year.

Publishing On The Web

Podcasts are typically published with a blogging tool like [Blogger](#), [TypePad](#), or [MovableType](#). If you already use one of these services, creating your podcast is as simple as linking to your audio files and using FeedBurner's SmartCast™ to automatically convert it into a podcast.

Time-Saving 2.0

5. Re-use, repurpose & redirect

DrugScope

HOME ABOUT US OUR WORK RESOURCES NEWS & EVENTS

Resources home
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RESOURCES > DrugSearch > Drug Search

Methamphetamine

Crystal meth, 'yaba' (ya-ba, ya ba), z crank, shabu, glass, crazy medicine

What is Methamphetamine?

Methamphetamine (crystal meth) is a can

Reading lists
Information tools for researchers and others

Reading lists:
Please be aware that these lists represent a small collection of the material available in our library. They should not be used as a substitute for a particular area of research. If you require a literature request a literature

Lists for research
Methamphetamine
Sex workers

DrugScope

Informing policy, reducing risk

Methamphetamine
Posted by: [annewelsh](#) | 18th Jan, 2007

OUR WORK > Press office > Press releases > Crystal meth now Class A, but DrugScope warns that more needs to be done to prepare the UK

Crystal meth now Class A, but DrugScope warns that more needs to be done to prepare the UK

18 January 2007

Drug information charity DrugScope supports today's reclassification of crystal methamphetamine (1) (crystal meth) to Class A as a sensible precautionary move. There is as yet no evidence that the UK is on the verge of a crystal meth epidemic, but the charity has called for additional resources and training for frontline drug and healthcare workers.

Today, SI 2006 No. 3331 The Misuse of Drugs Act 1971 (Amendment) Order 2006, came into force, reclassifying methamphetamine from Class B to Class A.

This followed the advice of the Advisory Council on the Misuse of Drugs, based on "indications that the use of methylamphetamine is now starting to become more widespread; and [that] the police have become aware of the existence of a small number of illicit laboratories synthesising the substance." (ACMD Advice to the Home Secretary, 5 June 2006). The Council also noted "considerable media

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