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Matching Donors; Matching Donations

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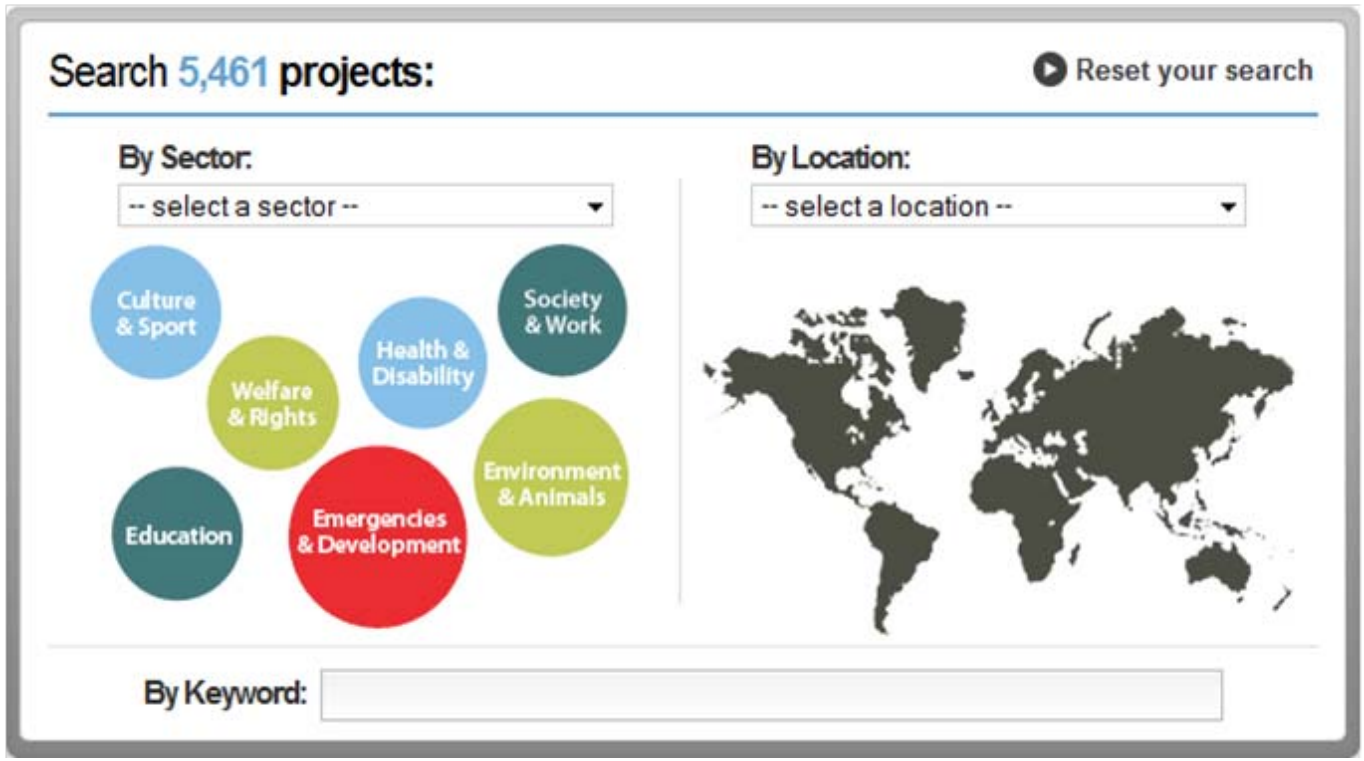

Giving money away: how hard can it be?

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The Big Give: success stories

Biggest donation: £175,000

"[The donor] would never have found us without The Big Give"

£million matched funding

200,000 unique users

Average donation: £450

GUCCI
NY

GUCCI
NY

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Don't keep your projects locked up!

Donors are shopping around...

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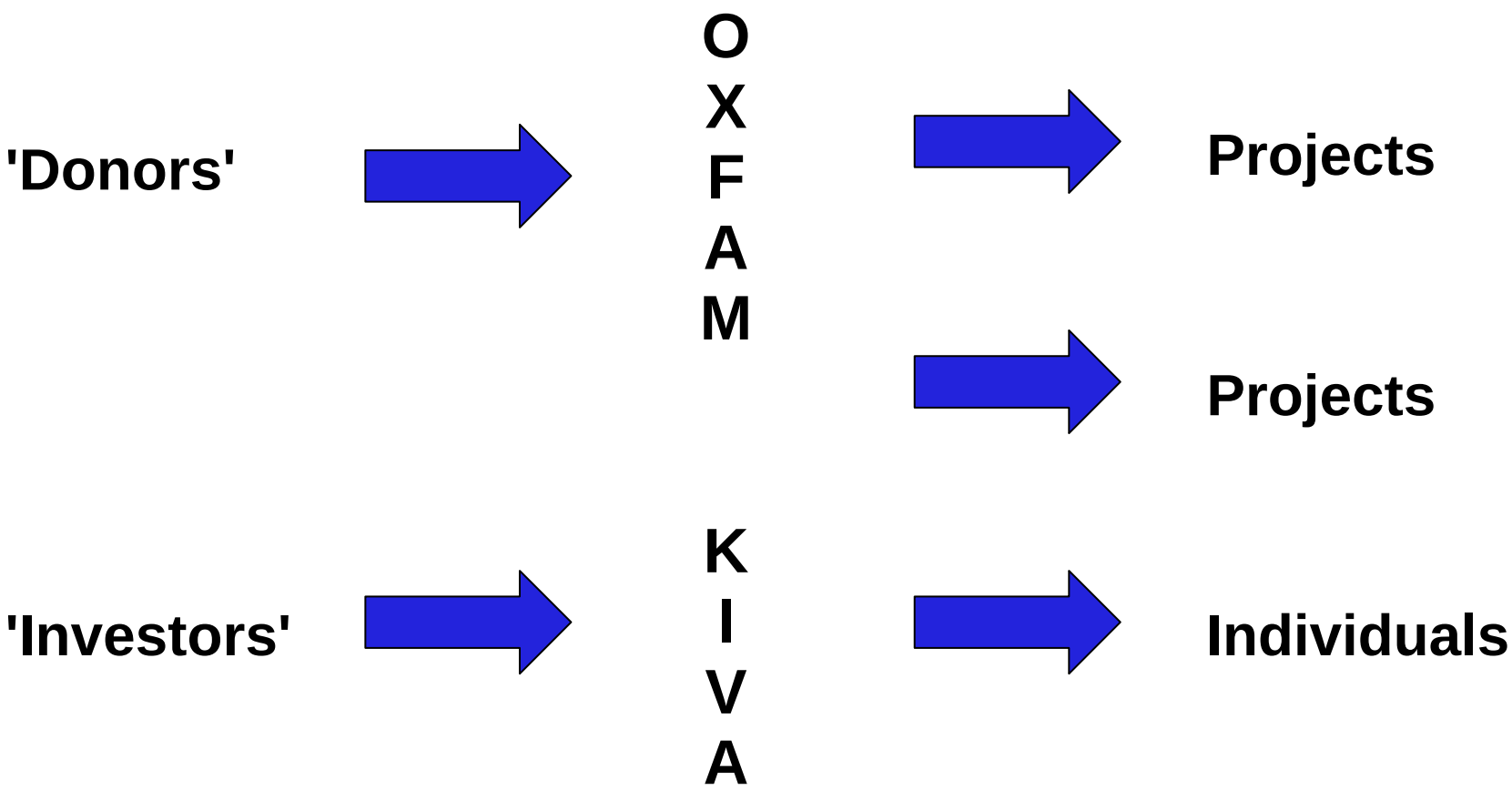
The 'Skinny' Charity Model



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Oxfam

other Oxfam sites

direct | Home | What is it about? | A look at the direct projects | How we work with you | Talk to someone

Projects: direct Have a look at the communities that need your support

List by theme | List by country

Livelihoods

PROJECT	COUNTRY	FUNDING TARGET
Productive flowers - bee-keeping in Brazil	Brazil	£50,000

Helping families develop a more sustainable source of income through teaching, promoting and encouraging bee-keeping.

Click here to find out more

PROJECT	COUNTRY	FUNDING TARGET
A secure and sustainable life for pastoralists in Ethiopia	Ethiopia	£180,000

Working with pastoral communities in Ethiopia to help them strengthen their means of earning a living and improving their access to basic services.

Click here to find out more

PROJECT	COUNTRY	FUNDING TARGET
Food for the future – improving incomes in Honduras	Honduras	£200,000

Enabling communities to improve their diets, generate an income, and ultimately to overcome poverty.

Click here to find out more

PROJECT	COUNTRY	FUNDING TARGET
Supporting cotton workers to claim their rights in southern India	India	£100,000

Supporting people across the cotton industry to claim their rights and earn a secure income.

Click here to find out more

PROJECT	COUNTRY	FUNDING TARGET
Supporting communities to withstand drought and disaster in Mauritania	Mauritania	£140,000

Working with communities to ensure they are able to establish reliable sources of food and water.

Click here to find out more

theBigGive

helping your donations go further

Your search results: 7 results found

New Project Alerts

Sort results by: Amount | Date

£100,000

The Addis Ababa Fistula Hospital (Ethiopia)

Added Jun 2008

ETHIOPIAID

The Addis Ababa Fistula Hospital was founded over 30 years ago specifically for women with childbirth injuries. The hospital staff perform life-changing operations and provide both physiotherapy and counselling to women who've been unfortunate enough to suffer from fistula.

The Fistula Hospital performs over two thousand operations a year on women left incontinent by childbirth injuries like fistula.

+ Short List | Tell a Friend

More info

£100,000

Providing water, sanitation, and infrastructure in the poorest areas of Addis Ababa

Added Jun 2008

ETHIOPIAID

FIDO is an organisation in Ethiopia that Ethiopiaid has supported since 2002. FIDO aims to reduce poverty by improving infrastructure in the poorest areas of Addis Ababa, providing water, sanitation, electricity and shelter to those with the greatest needs.

+ Short List | Tell a Friend

More info

£50,000

Water Supply Project for Menagesha Rehabilitation Centre, Ethiopia

Added Jun 2008

ETHIOPIAID

The Menagesha Home is a rehabilitation centre based on the outskirts of Addis Ababa dedicated to helping children to walk again. Many of the children that visit the home are victims of polio paralysis. Those who survive this disease may experience severe damage to their nervous system causing limbs to become wasted and useless.

The Centre is cut off from the nearest town and it is devoid of basic infrastructure such as piped water supply. The spring water has limited capacity and the centre falls short of water supplies after the month of May each year. This brings acute water shortage that creates sanitary problems for the centre.

+ Short List | Tell a Friend

More info

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NY

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Double Your Donations

Double your donation: the benefits

“Thanks to this initiative, I decided I would double my donation as well...my charities have just received four times the amount they would have done”

Double your donation: the benefits

“Thanks to this initiative, I decided I would double my donation as well...my charities have just received four times the amount they would have done”

“The scheme encouraged us to ask our trustees for the first time – a big step forward”

Double your donation: the benefits

“Thanks to this initiative, I decided I would double my donation as well...my charities have just received four times the amount they would have done”

“The scheme encouraged us to ask our trustees for the first time – a big step forward”

“We’re finding the matched funding is a really good way to encourage those donations that have been promised for a while but hadn’t come in!”

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Matched Funding Challenge

2008

REED

£1m

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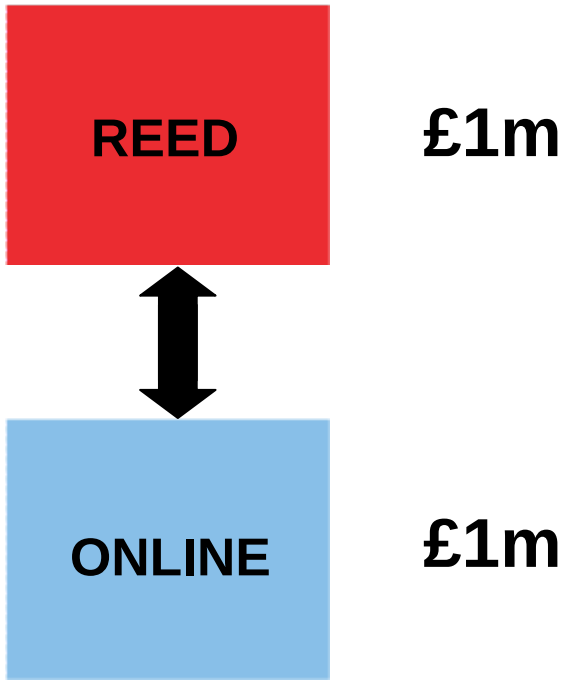

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Matched Funding Challenge

2009

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£1m

REED

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REED	TRUSTEES & MAJOR DONORS	£3m

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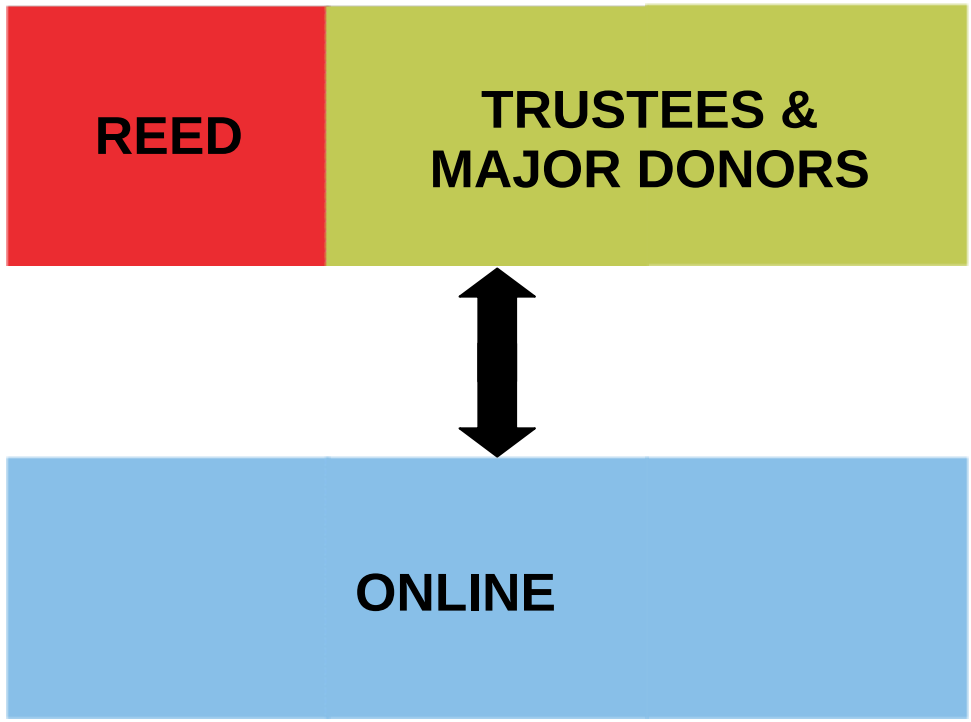

£3m

£3m

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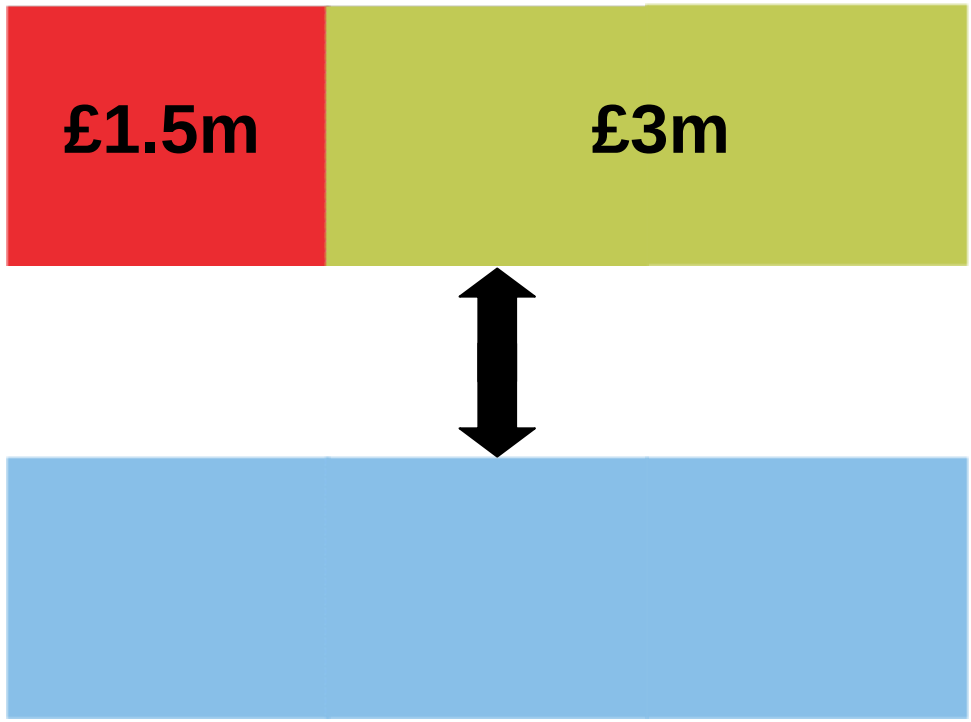

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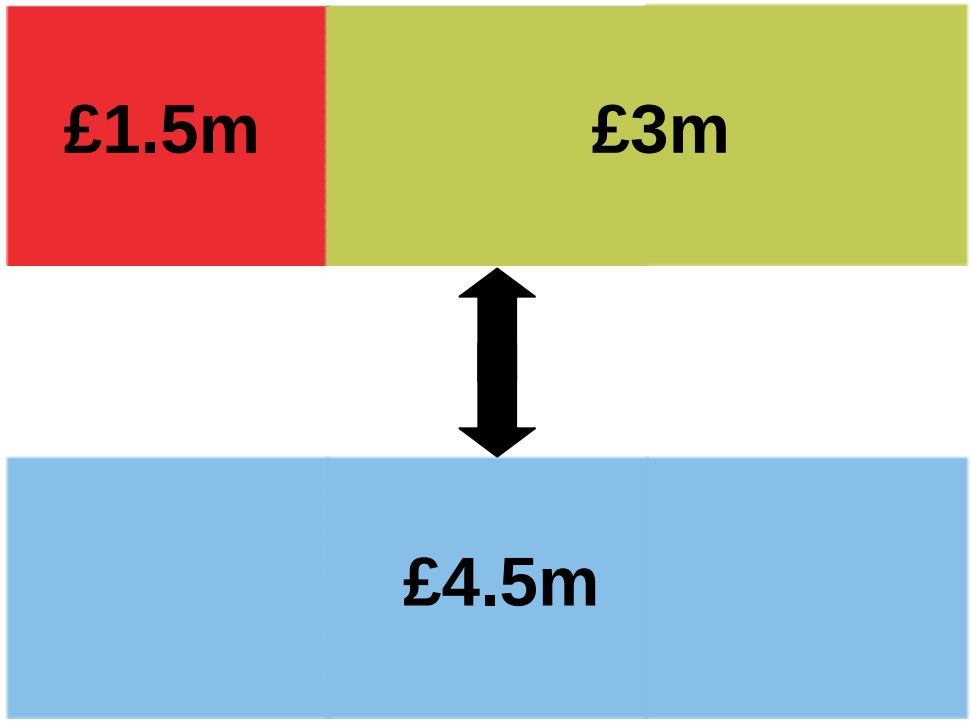

£9m

Other Challenges

2009

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Darwin Challenge	**£100,000**

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Darwin Challenge £100,000

- Reed Foundation - £50k
- February 2009
- 7 wildlife charities

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Darwin Challenge	**£100,000**
Ethiopia Fund	**£200,000**

- Ethiopiaid - £100k
- March 2009
- 10 charities

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Darwin Challenge	**£100,000**
Ethiopia Fund	**£200,000**
Hospices of Hope	**£20,000**

- Hospices of Hope trustees - £5k
- Reed Foundation - £5k
- May 2009

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Darwin Challenge	**£100,000**
Ethiopia Fund	**£200,000**
Hospices of Hope	**£20,000**
Interact Worldwide	**£15,000**

- Interact Worldwide trustees - £7.5k
- June 2009

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Darwin Challenge	£100,000
Ethiopia Fund	£200,000
Hospices of Hope	£20,000
Interact Worldwide	£15,000
British Humanists	£40,000

- Reed Foundation - £20k
- July 2009

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Darwin Challenge	£100,000
Ethiopia Fund	£200,000
Hospices of Hope	£20,000
Interact Worldwide	£15,000
British Humanists	£40,000
Road Victims Trust	**£60,000**

- RVT trustees - £30k
- October 2009 (current)

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Darwin Challenge	£100,000
Ethiopia Fund	£200,000
Hospices of Hope	£20,000
Interact Worldwide	£15,000
British Humanists	£40,000
Road Victims Trust	£60,000
	£435,000

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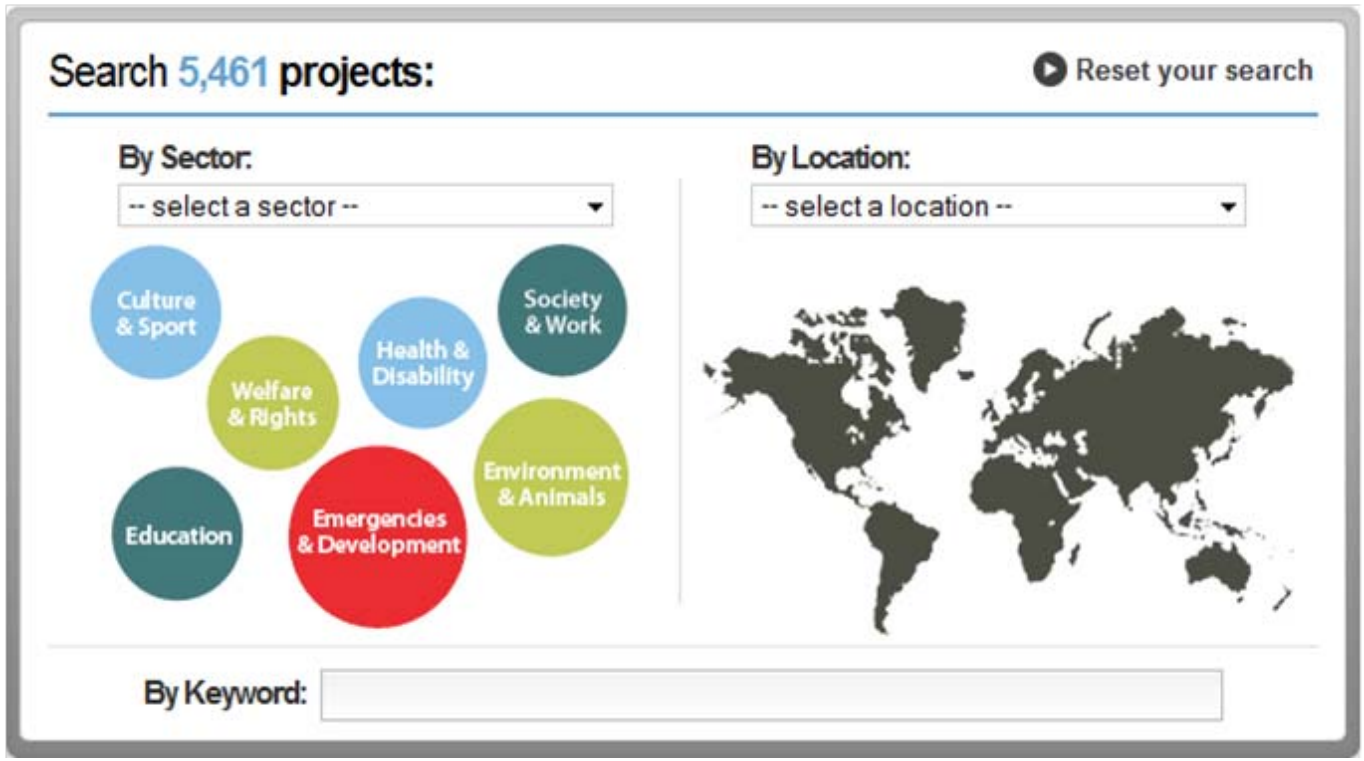

Get in touch

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