

Business in
the

Community

About Business in the Community

- 17.8m** staff employed worldwide across member companies
- 830+** companies in membership
- 320** business leaders engaged in campaigns & regions
- 111** partner organisations convened through an international network
- 27** years' experience
- 11** regions & nations across the UK
- 1** independent business-led charity

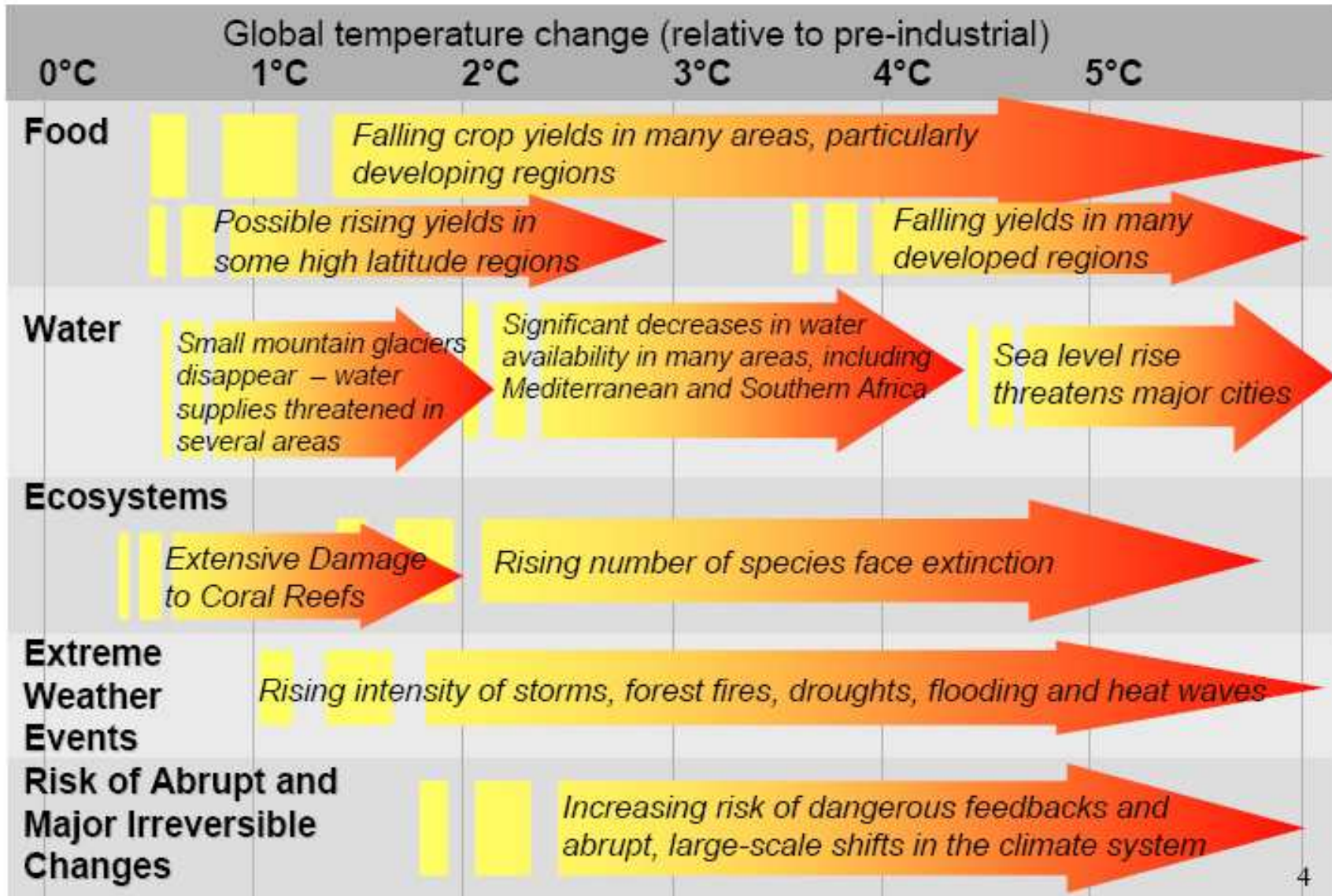
Business in the Community mobilises business for good. We work with business to build a sustainable future for people and planet.

Being a member of Business in the Community means being part of an international network of responsible businesses committed to building a sustainable future for people and planet.

Our approach to responsible business provides a framework to support and challenge business to improve its performance and benefit society through our four areas of expertise – community, environment, workplace and marketplace.

We are one of [The Prince's Charities](#). This year marks [HRH The Prince of Wales's 25th Anniversary as President of Business in the Community](#).

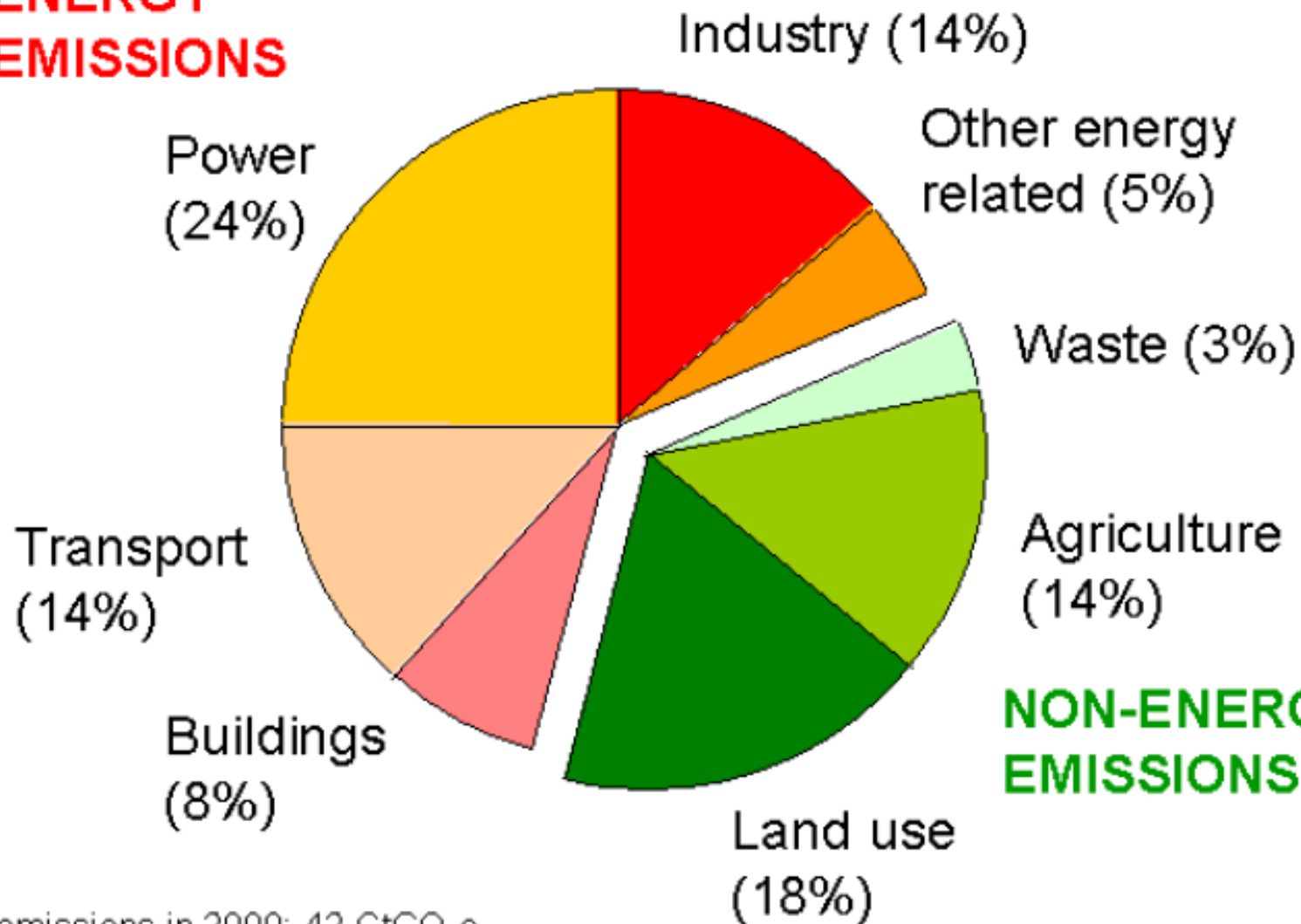
Projected Impacts of Climate Change





Global Emissions by Sector

ENERGY EMISSIONS



NON-ENERGY EMISSIONS

Total emissions in 2000: 42 GtCO₂e.

Business in the

Community



THE PRINCE'S
MAYDAY
NETWORK

"Climate change is the greatest challenge facing mankind today and we only have a very small window of opportunity to act"

HRH The Prince of Wales



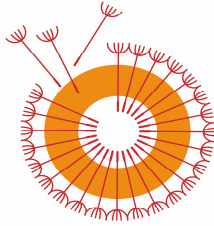
“Mayday, Mayday, Mayday”





Business in the

Community



THE PRINCE'S
MAYDAY
NETWORK

Partnerships



CARBON DISCLOSURE PROJECT



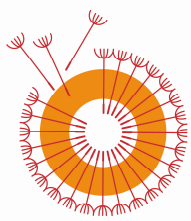
HRH THE PRINCE OF WALES'S

BUSINESS & THE ENVIRONMENT PROGRAMME
DEVELOPED BY THE UNIVERSITY OF CAMBRIDGE PROGRAMME FOR INDUSTRY





Business in the
Community



**THE PRINCE'S
MAYDAY
NETWORK**

The Mayday Journey

Transform your company to be sustainable to ensure it will still be of value tomorrow

Engage your employees customers suppliers



Manage your carbon emissions, develop a carbon action plan and set a reduction target

Take action to reduce your business' carbon emissions

The Journey



Reduction activities cover four key areas, energy, transport, waste and water and the possibility of buying or generating renewable energy.



[Overview](#) | [How?](#) | [Journey Stories](#) | [Journey Partners](#) | [Challenge](#)

» Introduction

- » [Lighting](#)
- » [Heating and air-conditioning](#)
- » [Office equipment and appliances](#)
- » [In the warehouse/factory](#)
- » [Using renewable energy](#)


Introduction

The main areas where you can reduce green house gas emissions from energy use are:

- » [Lighting](#)
- » [Heating and airconditioning](#)
- » [Office equipment and appliances](#)
- » [In the warehouse/factory](#)
- » [Using renewable energy](#)

Adnams has integrated innovative energy-efficiency measures into its new distribution centre, saving £49,000 per year (based on 2006 prices) and using 58% less gas per square metre. To work out where you can start reducing energy use, Business in the Community recommends that you first conduct a walk-round survey. To find more information on how to conduct a walk-round survey visit the [Manage: How section of the May Day Journey](#).

 [Email to a friend](#)

 [Submit your Mayday report-back now](#)



The Journey



Extend your actions wider by mobilising your stakeholders: your employees, customers and suppliers, to reduce their carbon emissions.



[Overview](#) | [How?](#) | [Journey Stories](#) | [Journey Partners](#) | [Challenge](#)

» Introduction

- » [Useful Publications](#)
- » [Practical tools and online resources](#)
- » [Regional support](#)


Introduction


The tools and organisations listed on this page can provide you with practical support to extend your climate change activities to employees.

"Working with Global Action Plan, Britannia trained over 300 volunteers who in turn have worked with their colleagues to raise awareness of climate change."

Source: [Britannia Building Society](#)

If you would like to suggest other support that could be included in this section or you cannot find the answers you require, please email the [Prince's Mayday Network team](#).

 [Email to a friend](#)

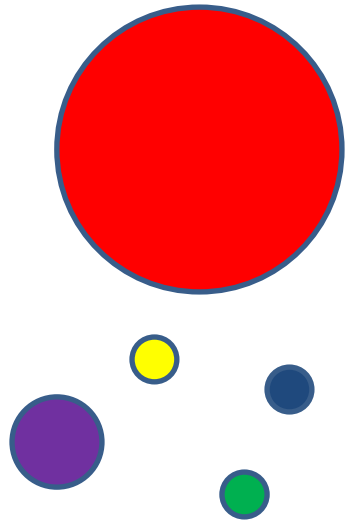
 [Submit your Mayday report-back now](#)



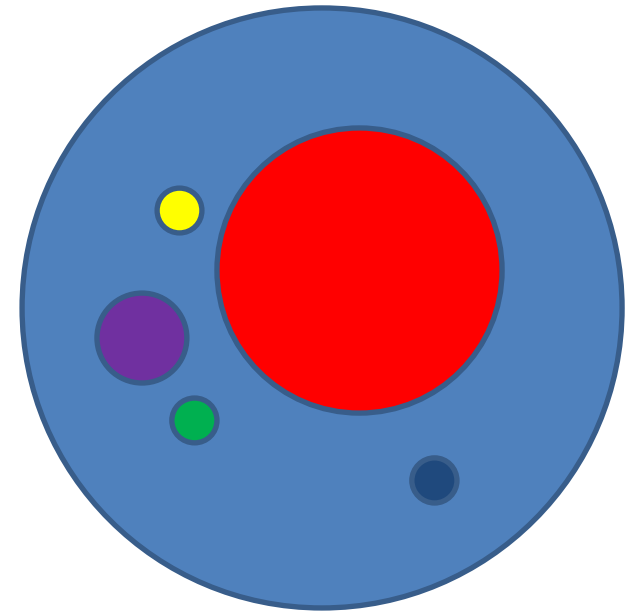
Partnerships – some thoughts

- Is there an obvious shared agenda?
- Do the contributions complement each other?
- Can we do more together than apart?
- Can we secure more resource by working together?
- Will this enhance our reputation?
- Can we both learn from this?

Nuclear Physics (simplified)

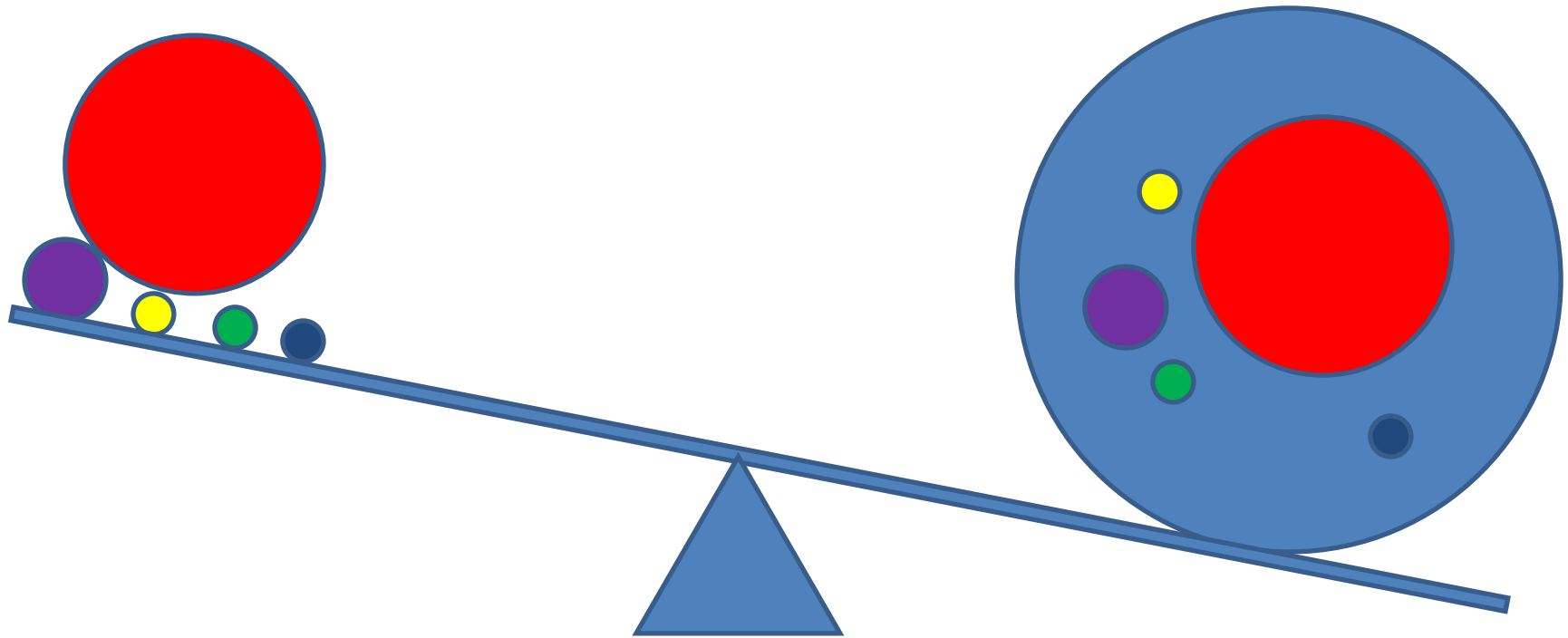


The separate
nuclear bits
and bobs

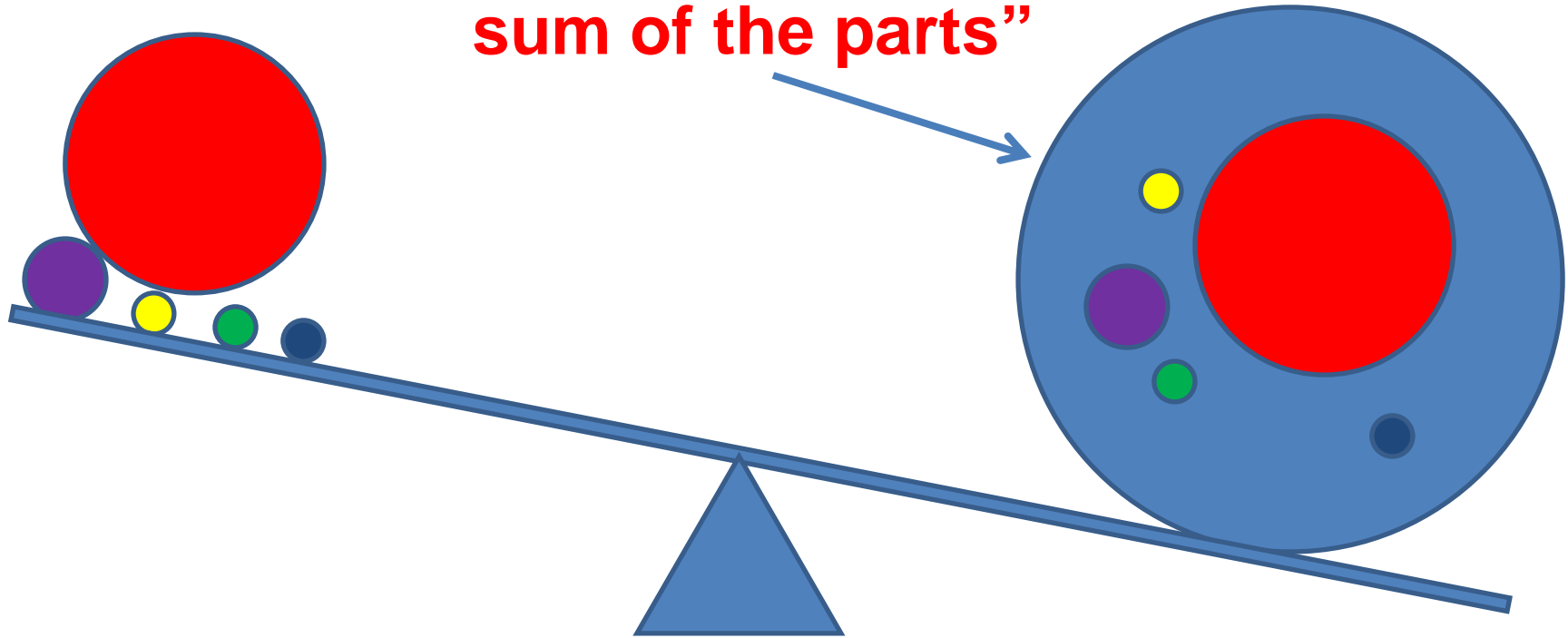


The whole atom

Nuclear Physics (simplified)



The energy that binds the bits and bobs together adds to the mass of the atom – hence: “The whole is greater than the sum of the parts”



www.bitc.org.uk

www.maydaynetwork.com